



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 212892 /		<u>Alt Order #</u> 06861326
<u>Product</u> Issue		
<u>Contract Dates</u> 10/06/12 - 10/14/12		<u>Estimate #</u> 1987
<u>Advertiser</u> POL/CT Future PAC		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 140	<u>Product Code</u> 145
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$600.00	0.00			
N 2	WTNH	10/08/12	10/12/12	The View	11a-12p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$900.00	0.00			
N 3	WTNH	10/08/12	10/12/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$850.00	0.00			
N 4	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$1,500.00	0.00			
N 5	WTNH	10/08/12	10/12/12	M-F 730p-8p	730p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$2,800.00	0.00			
Totals										0.00		5	\$6,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	5	\$6,650.00	\$5,652.50
Totals	5	\$6,650.00	\$5,652.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

OK 10/5

--- CONTRACT COMMENT ---

CT FUTURE PAC SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/08-10/12	M-F	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
2	10/08-10/12	M-F	11A-12P	1	:30	\$900.00	THE VIEW	1		1	\$900.00	
3	10/08-10/12	M-F	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1		1	\$850.00	
4	10/08-10/12	M-F	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	
5	10/08-10/12	M-F	730P-8P	1	:30	\$2,800.00	WHEEL OF FORTUNE	1		1	\$2,800.00	

---REPORT TOTALS---

Report Totals: 5 / \$6,650.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$6,650.00
Sales Totals: 5 / \$6,650.00
Station Totals: 5 / \$6,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$6,650	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+